

# Study

## *Business Analytics*

### Master of Applied Business Analytics

With a Master of Business Analytics, you will learn how to develop a strategic mindset that leverages data analytics to drive organisational value.

#### In-demand jobs

Management Analyst jobs are high in demand, with an increased need for roles as Management and Organisation Analysts, Information and Organisation Professionals and Business and Systems Analysts\*.

#### Practical Experience

This course provides you with practical experience to prepare you for the workforce, with the opportunity to apply knowledge, practice skills and build networks in the industry



#### Fast Facts

Duration	2 years
Location	City Campus
Intake	March/July/ October
2026 fees	\$44,200 AUD
IELTS	6.0 speaking 6.0 writing 6.0 reading 6.0 listening

#### What you will learn

You will be introduced to research tools and techniques and learn analytic skills and practical application of those skills in a professional setting. Some topics include Fundamentals of Computing, Business Analytics, Digital Marketing and Analytics, Artificial Intelligence in Business practice, Data Warehousing and Neural Networks and Machine Learning.

#### Potential occupations

- business analyst
- management consultant
- customer insights analyst
- business development manager
- data analyst
- data visualisation analyst
- financial advisor or analyst
- information technology analyst
- market analyst
- public sector advisor



Scan code to  
learn more

# Bachelor of Business Analytics

Transform data into decisions with a Bachelor of Business Analytics. This course is designed to equip you with cutting-edge tools and techniques.

## Fast Facts

Duration	3 years
Location	Bedford Park/ City Campus
Intake	March/July
2026 fees	\$39,000 AUD
IELTS	6.0 speaking 6.0 writing
ATAR	70

## What you will learn

You will be equipped with expertise in data analysis, predictive modelling, data management and visualisation to prepare you for various sectors. This course emphasises hands-on learning and real-world projects.

## Potential occupations

- business analyst
- management consultant
- customer insight analyst
- venture analyst
- data analyst
- business intelligence analyst
- market research analyst
- quantitative analyst
- data manager
- innovation consultant

*“Being a Flinders student is the best choice ever. Flinders is like my second home, where I’ve met like-minded friends, been taught by enthusiastic topic coordinators, and had supportive staff from Flinders.”*

Nhung Do, Bachelor of Business



Scan code to  
learn more